

Facebook **Restaurant & Hotel Template**

FACEBOOK INTEGRATION MANUAL

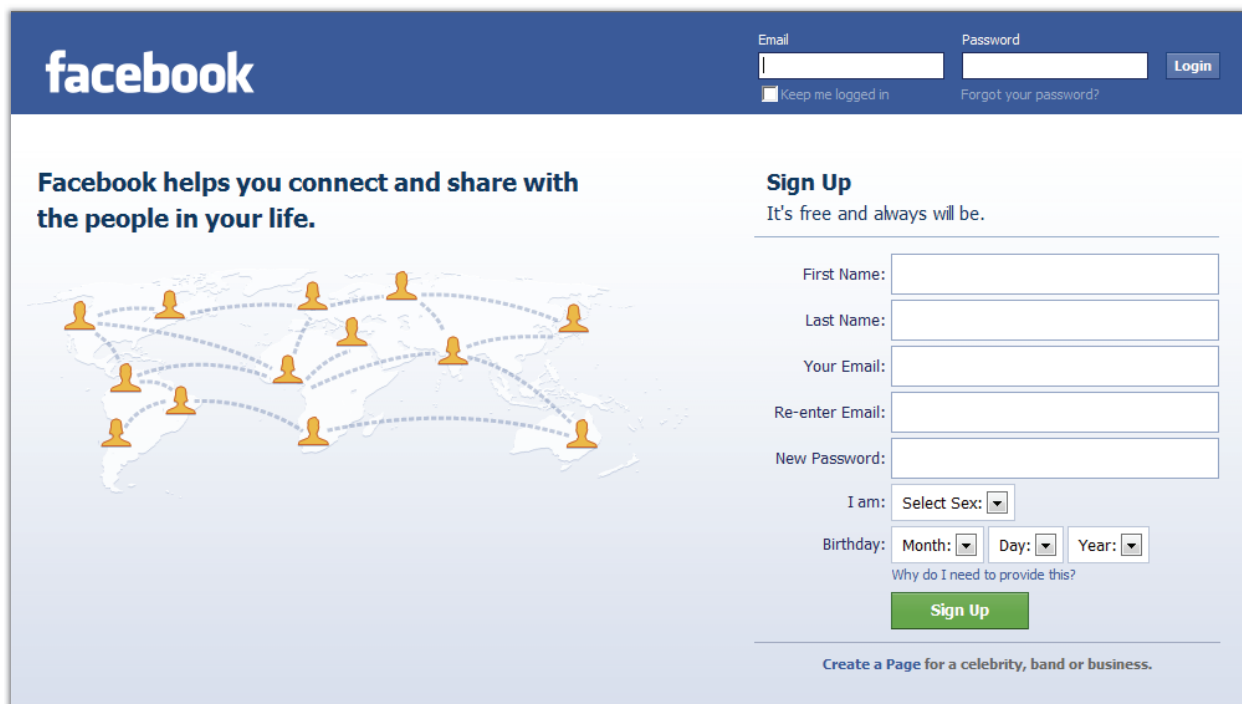
v1.0

STEP BY STEP GUIDE TO INTEGRATE THE FACEBOOK RESTAURANT & HOTEL TEMPLATE IN FB NEW PAGES AND APP. SYSTEM

May 2011

1. CREATE A NORMAL FB ACCOUNT

Create a normal FB Account (if already don't have it) with your real name. This account will be the base account to manage future FB Pages and Apps.



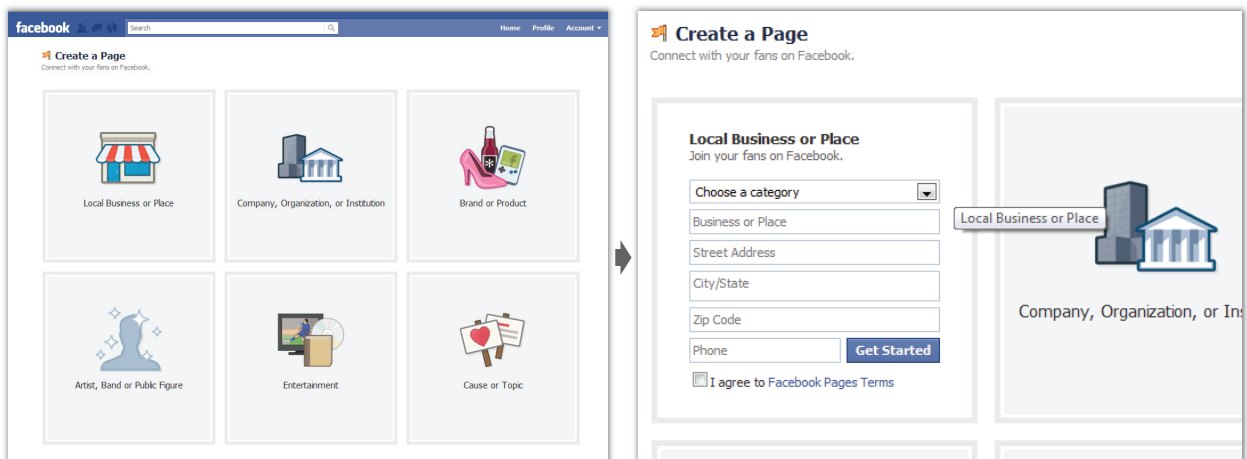
The screenshot shows the Facebook homepage layout from May 2011. At the top is a dark blue header with the Facebook logo on the left. On the right side of the header are the login fields: 'Email' and 'Password' text boxes, a 'Keep me logged in' checkbox, a 'Forgot your password?' link, and a 'Login' button. Below the header, the main content area is split. On the left, there is a promotional message: 'Facebook helps you connect and share with the people in your life.' followed by a graphic of a world map with orange person icons and dashed lines representing connections. On the right, there is a 'Sign Up' section with the text 'It's free and always will be.' Below this are several input fields: 'First Name:', 'Last Name:', 'Your Email:', 'Re-enter Email:', and 'New Password:'. There is also a dropdown menu for 'I am:' with 'Select Sex:' as the current selection. Below that are three dropdown menus for 'Birthday:' labeled 'Month:', 'Day:', and 'Year:'. A link 'Why do I need to provide this?' is positioned below the birthday fields. At the bottom of the sign-up section is a green 'Sign Up' button. Below the button is a link that says 'Create a Page for a celebrity, band or business.'

Login with your account.

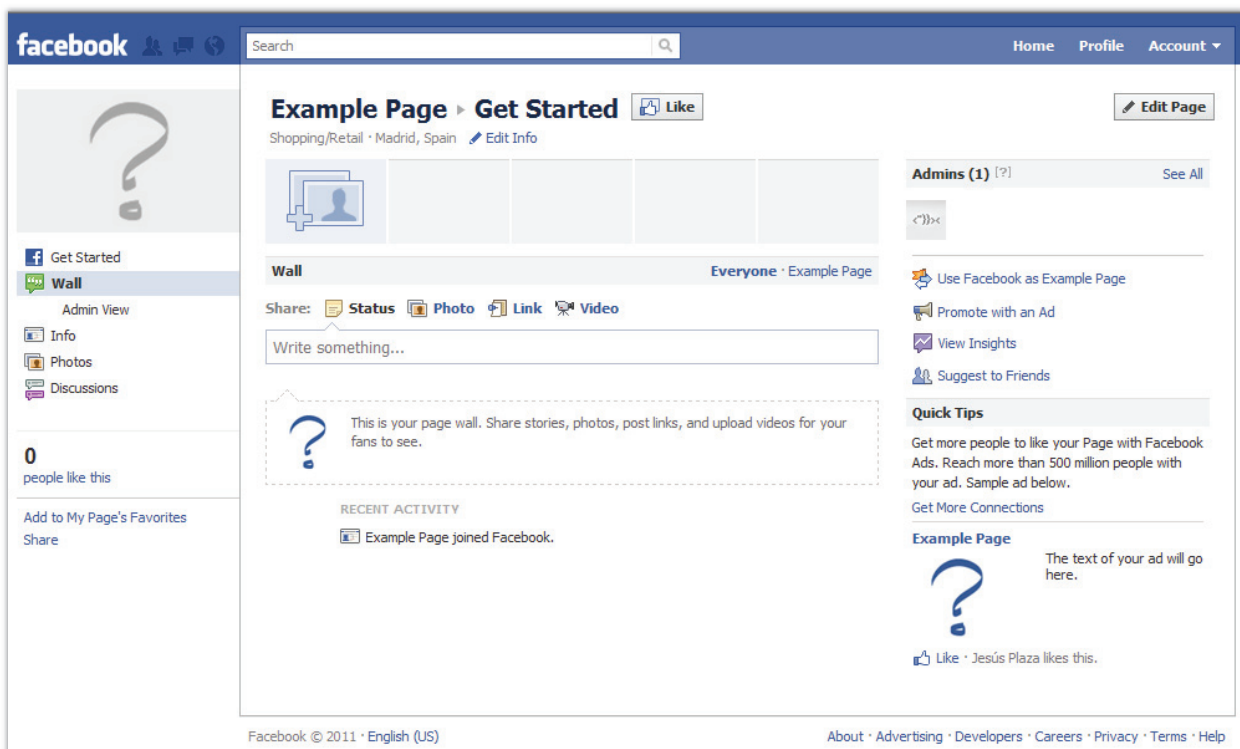
2. CREATE A FACEBOOK PAGE

<http://www.facebook.com/pages/create.php>

Create a FB Page, using one of the options. If you don't know which sector use, just select "Local Business Page"



Fill the form. The Business or Place will be the name of your FB Page. You will be able to change it once created. Now you have your FB ready.



3. CUSTOMIZE THE TEMPLATE AND UPLOAD IT TO YOUR SERVER

Upload your customized template to your server (just the /deploy folder of the downloaded pack), and keep note of the path where you uploaded it (should be something like <http://www.yourdomain.com/fb>)

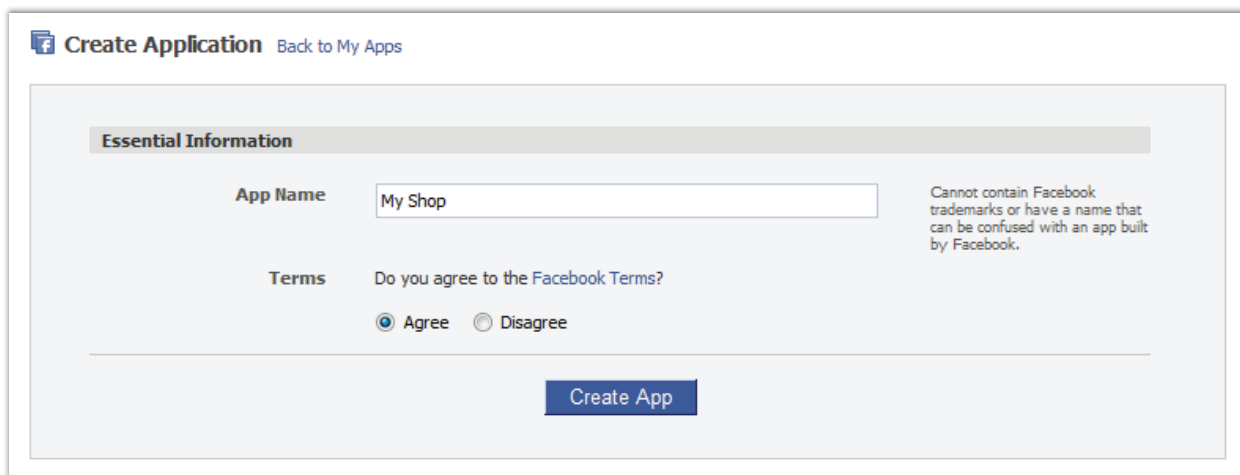
4. VERIFY YOUR DEVELOPER ACCOUNT AND CREATE A NEW APP.

<http://www.facebook.com/developers/apps.php>

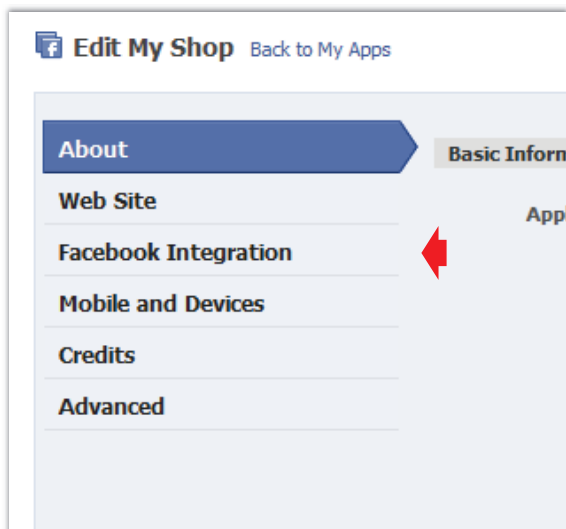
Enter in the FB Developer Page. If you are not verified by FB as a developer, you will need to enter the code that you will receive via SMS Message to your Mobile. If you don't receive the code (it can last even more than 2 days) verify your account using a Credit Card. FB will charge nothing, it just to verify the app. developers.

Create a new Application.

[+ Set Up New App](#)



The screenshot shows the 'Create Application' page on Facebook. At the top, there's a header with the Facebook logo, 'Create Application', and a link 'Back to My Apps'. Below this is a section titled 'Essential Information'. It contains two main fields: 'App Name' with a text input box containing 'My Shop', and 'Terms' with a question 'Do you agree to the Facebook Terms?' and two radio buttons, 'Agree' (selected) and 'Disagree'. To the right of the 'App Name' field, there is a note: 'Cannot contain Facebook trademarks or have a name that can be confused with an app built by Facebook.' At the bottom right of the form is a blue button labeled 'Create App'.



The screenshot shows the 'Edit My Shop' page on Facebook. At the top, there's a header with the Facebook logo, 'Edit My Shop', and a link 'Back to My Apps'. Below this is a sidebar menu with several options: 'About' (highlighted with a blue arrow), 'Web Site', 'Facebook Integration' (indicated by a red arrow), 'Mobile and Devices', 'Credits', and 'Advanced'. To the right of the sidebar is a main content area with a tab labeled 'Basic Inform' and a partially visible 'App' tab.

In the next page you will find the "About section" of App. configuration. You will change this global settings (description, thumb, etc.) later. Now Click on "Facebook Integration" Button.

5. CONFIGURATE THE APPLICATION

This is the main core page to configure the Application, to link it with the template you already setup on your server (step 3). Set the settings as shown below:

The screenshot shows the Facebook App Configuration interface. On the left is a sidebar with navigation links: About, Web Site, Facebook Integration (highlighted), Mobile and Devices, Credits, and Advanced. The main content area is divided into sections: Core Settings, Canvas, Discovery, and Page Tabs. In the Core Settings section, the Application ID and Application Secret are pre-filled. The Canvas section contains fields for Canvas Page, Canvas URL, Secure Canvas URL, IFrame Size (with radio buttons for Show scrollbars and Auto-resize), and Bookmark URL. The Discovery section has a Social Discovery toggle set to Enabled. The Page Tabs section contains fields for Tab Name, Tab URL, Secure Tab URL, and Edit URL. Red letters A, B, C, and D are placed next to the Canvas Page, Canvas URL, Tab Name, and Tab URL fields respectively. A 'Save Changes' button is at the bottom right.

Section	Field	Value	Notes
Core Settings	Application ID	146195685451991	Your OAuth client_id
	Application Secret	c81704b491ab66536f4ec3fbc3f51bd1	Your OAuth client_secret
Canvas	Canvas Page	http://apps.facebook.com/ mytemplate	The base URL of your app on Facebook (A)
	Canvas URL	http://www.yourdomain.com/fb/	Facebook pulls the content for your app's canvas pages from this base URL (B)
	Secure Canvas URL		Facebook uses this secure version of the Canvas URL when your app is accessed by a user over a secure connection (https).
	IFrame Size	<input type="radio"/> Show scrollbars <input checked="" type="radio"/> Auto-resize	Choose "Auto-resize" if you are using FB.Canvas.setAutoResize in your iframe app and want the Canvas iframe to grow to the height of your app's content.
	Bookmark URL		The URL to load when a user clicks your app's bookmark. If blank, this defaults to your Canvas Page.
Discovery	Social Discovery	<input checked="" type="radio"/> Enabled <input type="radio"/> Disabled	If social discovery is enabled, Facebook may highlight a user's usage of your app in News Feed and other places to help the user's friends discover your app.
Page Tabs	Tab Name	Your Restaurant Name	The title of your tab on a Page (C)
	Tab URL	http://www.yourdomain.com/fb/index.html	Facebook pulls content for your tab from this URL (D)
	Secure Tab URL		The secure version of the Tab URL.
	Edit URL		URL at which Page administrators can edit app settings.

Save Changes

A. Set the ID of your App. This will be the path of the full App. inside FB system. It must have more than 7 chars. long.

B. Set here the path on your server where you uploaded the deployed files. Note that it must end with "/".

C. Give a name of the Tab. This is the name that will appear on the link of your FB Page. You can change it later on FB Page settings, Apps menu.

D. Set here the call html file (with the full path) to the shop. By default is "index.html"

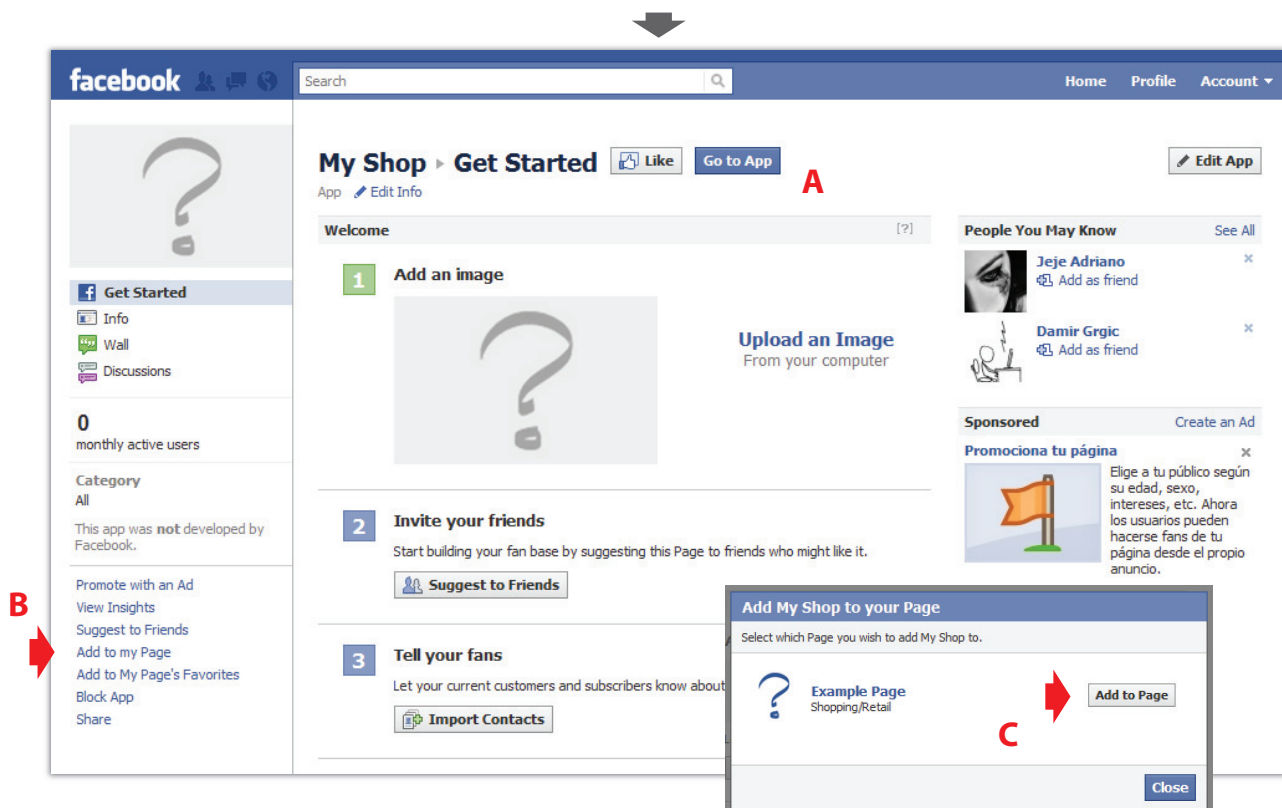
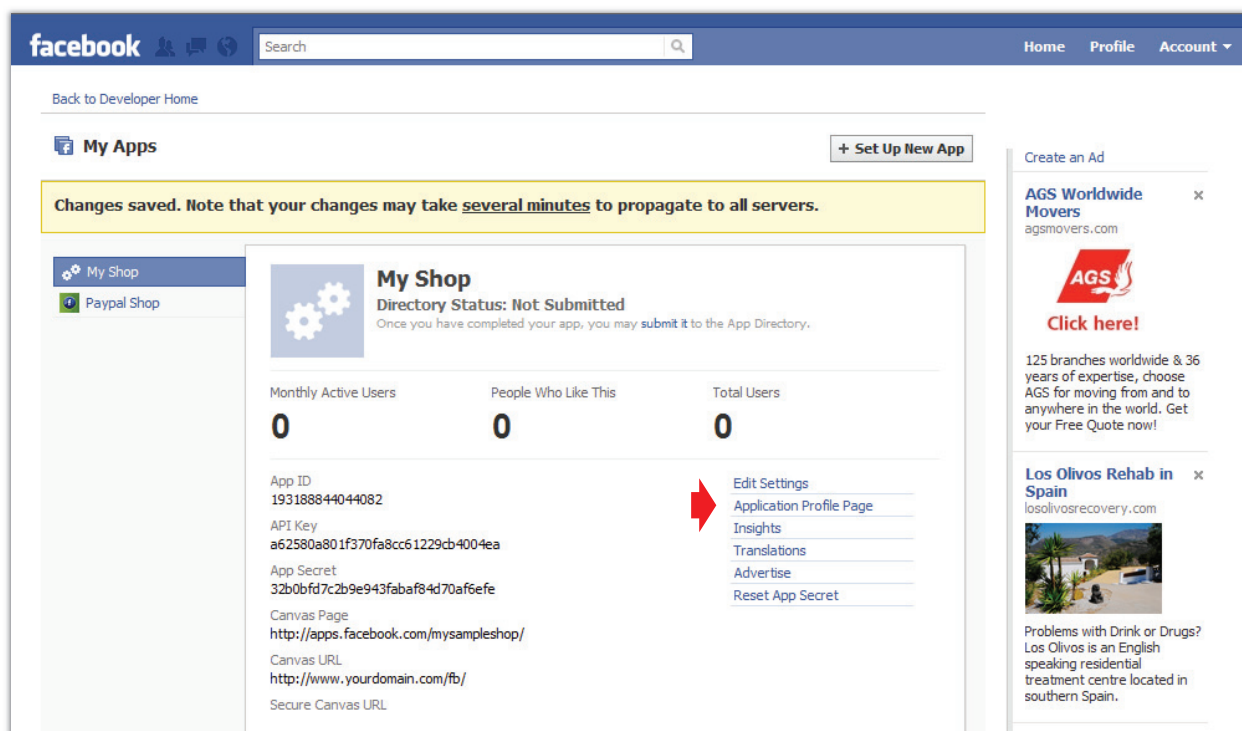
>> Save the changes.

IMPORTANT NOTE:

If you are receiving http errors while previewing the App, do the following: Rename your index.html to index.php, and upload it to your server. Also, make the same change (html to php) in tab URL field. (C).

6. ADD THE NEW APP TO YOUR ALREADY CREATED FB PAGE

Once you save the changes on settings you will be redirected to the homepage of your applications page. In the menu inside the App. box, click on "App. Profile Page"

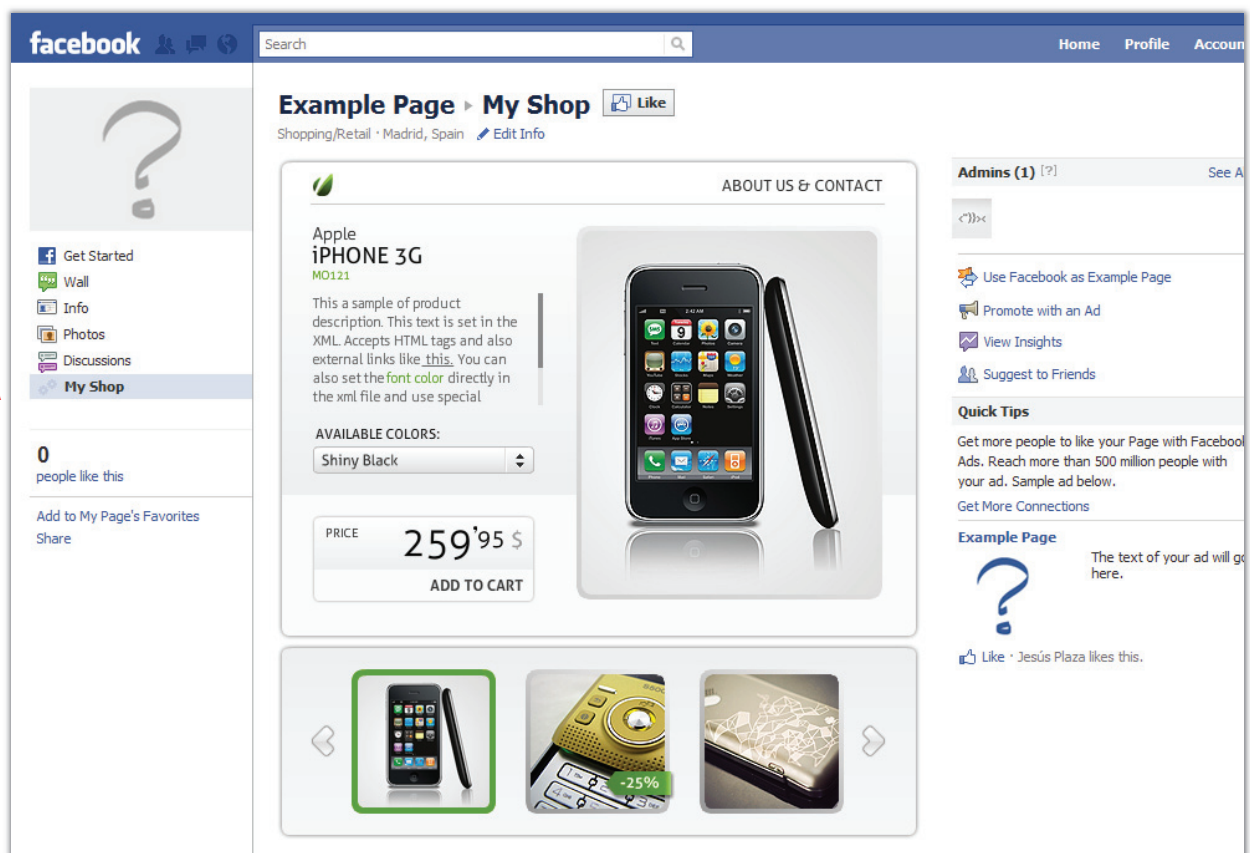
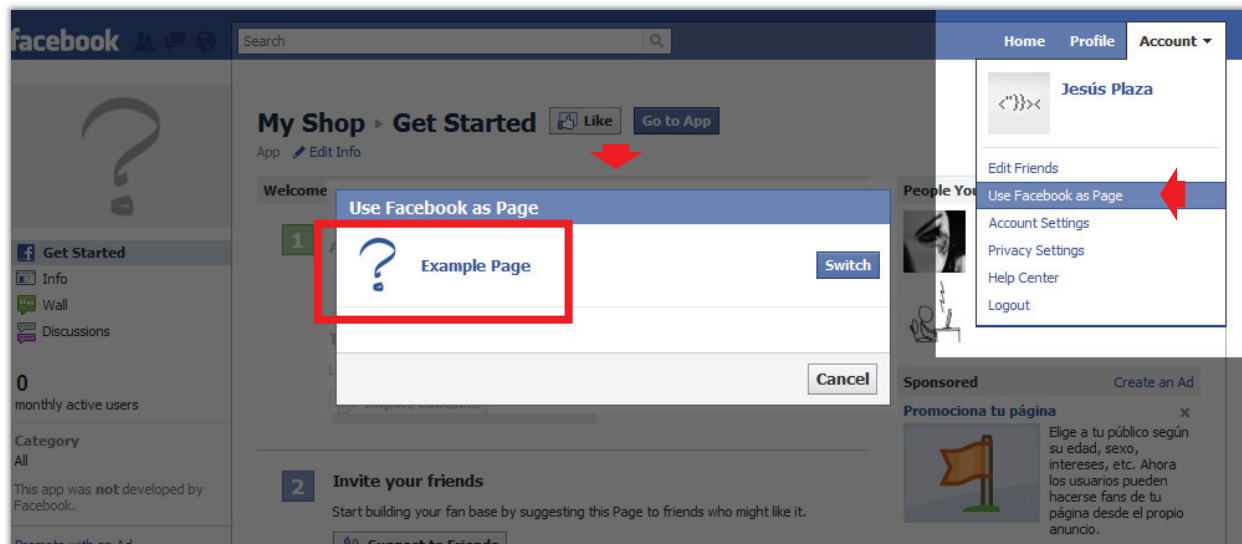


A. You can preview your app. here, to check if everything is working properly.

B. This is button to add this App. into your FB Pages. Click on it. A floating window (**C**) will open. Select your FB Page on the list clicking "Add to Page" button.

7. CHECK IF APP. HAS BEEN ADDED TO YOUR PAGE

Once you finished the step 6, adding the App. to your page, go to your FB Page clicking on top right menu, Account > Use Facebook as Page. A new floating window will open, displaying your existing FB Pages. Click on the title to go to that page (note: do not click on "switch" button or you will use the Fb Page as your default FB entry page).

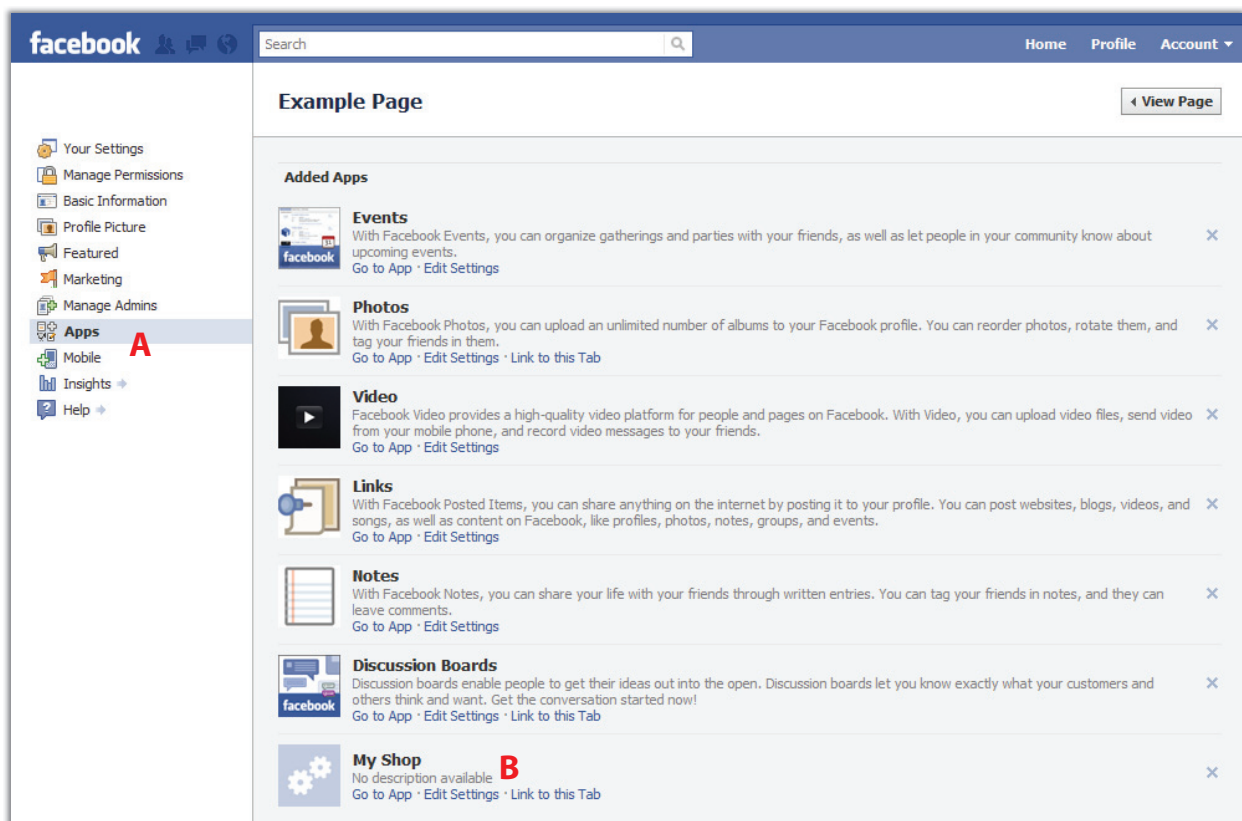


Instead of the old Tabs system, the new FB Pages links to App. in the left menu. Just click on the link (A) and the Facebook Paypal Shop will appear on the right. The URL address that will appear in the browser is the direct link to your new Paypal Shop in FB.

8. SOLVING POSSIBLE ISSUES

If you did all the steps and you can't see the App. link visible on the left menu of your FB Page, try to double check all the settings; if is still not visible, go to the App. Page, delete the one you created and start the process again, creating a new App.

Other way to add the App. is going to the "Edit Page" option inside your FB Page, and then select "Apps" section on left menu (**A**), then click on the App. you created that should be displayed in the list, click "Edit Settings" (**B**) and try to add it in the floating window that will appear.



IMPORTANT NOTE:

If you are receiving http errors while previewing the App, do the following: Rename your index.html to index.php, and upload it to your server. Also, make the same change (html to php) in tab URL field of the Integration settings (step 5.)

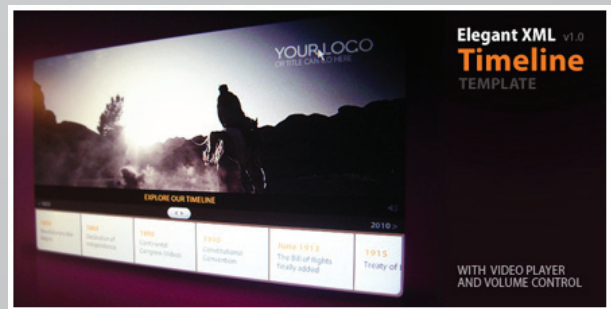
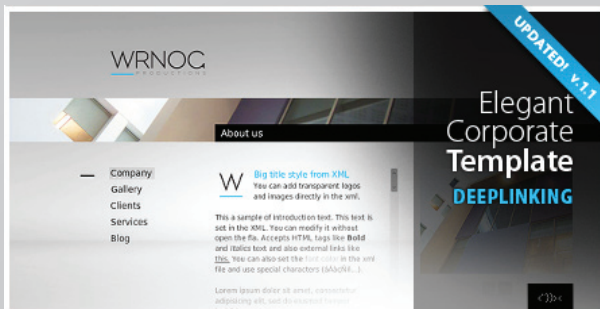
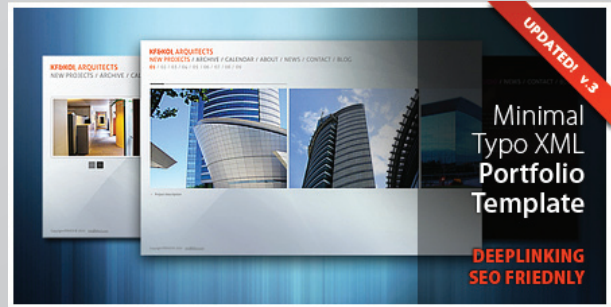
MAYBE YOU COULD BE INTERESTED IN THIS FACEBOOK SHOP AVAILABLE ON ACTIVE DEN



The image is a mockup of a Facebook Shop interface. It features a green background with a white content area. The top right corner has a red banner that says 'UPDATED v3.5'. The main content area is divided into two columns. The left column displays a product listing for 'JAZZ Miles Davis 1969' with a price of '29'95 \$' and an 'ADD TO CART' button. It also includes a section for 'AVAILABLE VERSIONS' with a dropdown menu set to 'Long Play'. The right column features a 'FACEBOOK PAYPAL SHOP' header, a video player showing 'Song Title 01', and an 'iTunes' section with the text 'Connect your FB Shop with your current iTunes products!'. Below the iTunes section, it states 'NOW WITH 2 PAYMENT METHODS: PAYPAL & EMAIL ORDER'. At the bottom, there is a navigation bar with three album covers: 'Miles Davis Quintet', 'Spainia Family', and 'The Rescue'. The bottom right corner of the interface has a small black button with a play icon and the text 'Available on ActiveDen'.

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OTHER FILES AVAILABLE ON ACTIVE DEN



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Other questions, comments or nightmares just contact me
through my AD profile form: <http://activeden.net/user/pezflash>
English, Portuguese and Spanish support.

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